



Community Manager – Paris France

DEPARTMENT: Media

REPORTS TO: Senior Director, Xtreme Networks

BASED: Paris, France

TERMS: CDI – Long Term Contract

THE COMPANY -

Since 1994, XTreme Video has been the home of extreme creators capturing and documenting the culture, locations and stories of extreme activities. We discover, develop, support and inspire independent creators. We deliver programming that inspires & spreads the stoke. We build and program channels to showcase these creators. We connect creators to brands and audiences.

At XTreme Video, creators are filmmakers, photographers, athletes and artists who create amazing content. We love people who share the culture of those who surf, ride and soar! XTreme Video is the number one company and network for extreme creators. XTreme Video Multi-Platform Network includes 500 Creators, 200M Monthly Views and 60M Social Reach. We produce original 4K and VR content and we bring the Best films and series to worldwide audiences across multi-platforms such as YouTube, Facebook, Twitter and Vimeo, iTunes, Amazon Instant Video and many others.

JOB DESCRIPTION:

The Community Manager will be responsible for social media growth, curating and organizing optimized content to grow an audience of 100M people reached per month as well as monitoring and reporting on social analytics on a weekly and monthly basis. The community manager will be the voice of Xtreme Video on multi-platforms and will show strong initiatives and commitment to reach new worldwide audiences.

RESPONSABILITIES:

- Curate, select, edit, produce and post content (video, photo, articles) on XTreme Video Social Media platforms (Facebook, Twitter, Instagram, Snapchat and Youtube) with the goal of developing and engaging with our audience.
- Creating Live content (Facebook / Youtube) and looking for new collaboration opportunities with our talented XTreme creators.
- Create organic and paid social promotions, plans and campaigns for key projects (New creator, new video, new film / series available on VOD, global company announcement)
- You will be tasked with the running our newsletter creation and distribution to our BtoB and BtoC contacts and media.
- Analyze data, understand trends, develop recommendations for action based on the analysis
- Research and explore new digital marketing opportunities and how to increase the exposure for our brands and products.

QUALIFICATIONS:

- Degree qualification in international digital Communication, Marketing and Social Media
- Minimum of 2 years of experience within growing brands, agency or a Media Company.
- Fluent English and excellent English grammar/copywriting skills are mandatory.
- Proficient in spoken and written French
- Must have excellent oral and written communication skills.
- Functional knowledge of Adobe Creative Suite (Photoshop, InDesign, Premier Pro or Final Cut).
- Keen interest and knowledge in extreme sports.
- Strong knowledge about the latest technology, social media trends and tools.
- Interest in the media industry is preferred.

APPLICATIONS (COVER LETTER & C.V) TO BRUCE WILLIAMS (bruce@xtremevideo.com) Follow us on: [youtube.com/xtremevideo](https://www.youtube.com/xtremevideo) | [facebook.com/XTvideo](https://www.facebook.com/XTvideo) | [twitter.com/xtremevideo](https://www.twitter.com/xtremevideo) | [instagram.com/xtremevideo](https://www.instagram.com/xtremevideo) www.x-tremevideo.com